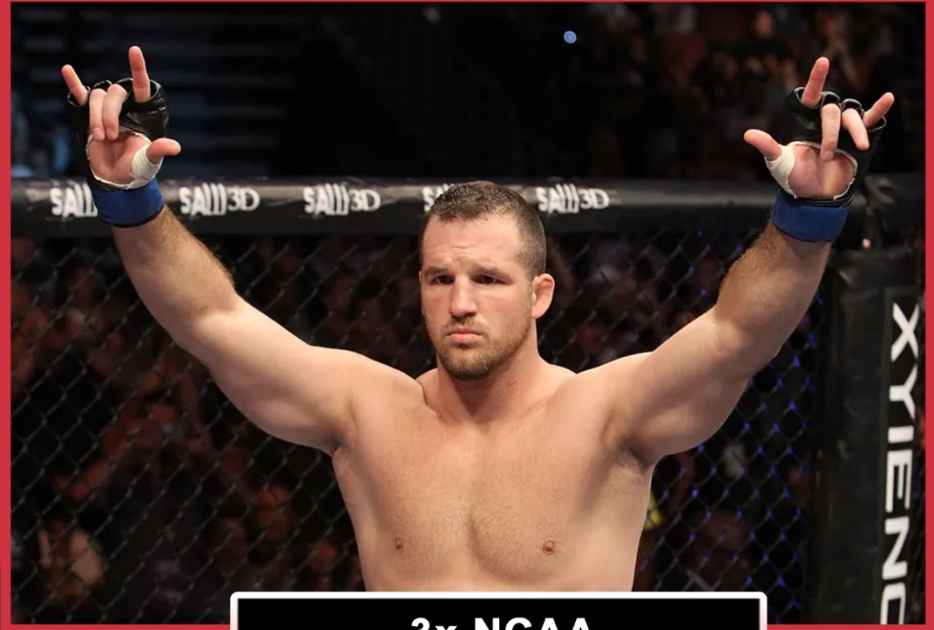


MATT "THE HAMMER" HAMILL

2025-2026 MEDIA KIT

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**3x NCAA
Wrestling Champion,
former UFC fighter**

**THE DEAF CHAMPION WHO
LET HIS ACTIONS SPEAK
LOUDER THAN WORDS.**

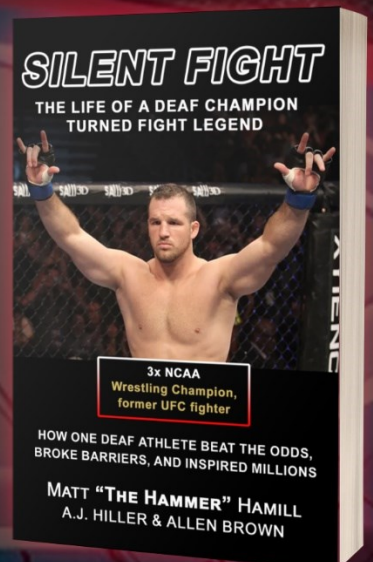


Matt Hamill

MATTTHEHAMMER.COM

**FOLLOW ON
INSTAGRAM/FACEBOOK
@HAMMERHAMILL**

EMAIL: INFO@MATTTHEHAMMER.COM



MEET MATT “THE HAMMER” HAMILL



Deaf Champion | UFC Legend | NCAA Wrestling Icon

Matt Hamill is more than a fighter—he's a living symbol of resilience, discipline, and legacy. Born profoundly deaf, Matt defied every expectation placed in front of him. He became a three-time NCAA Division III National Champion, a trailblazing figure in the UFC, and a worldwide inspiration for deaf athletes and anyone who's ever felt underestimated.

His wrestling dominance began at Rochester Institute of Technology, where he changed the culture of the sport and became one of the school's most decorated champions. In 2006, he exploded onto the MMA scene as a breakout star on *The Ultimate Fighter*, earning respect in and out of the Octagon for his relentless grit and discipline.

Matt's fight against adversity has never been just about sport—it's about purpose. He's spent his life inspiring others to push past their limits, believe in themselves, and use whatever challenges they face as fuel for greatness.

His story was partially captured in the 2010 film *The Hammer*—but now, for the first time, he tells it his way in his new book *Silent Fight: The Life of Matt “The Hammer” Hamill*.

Quick Facts:

- ⇒ First deaf athlete to compete in the UFC
- ⇒ 3x NCAA National Wrestling Champion
- ⇒ The subject of the film *The Hammer*
- ⇒ Motivational speaker & advocate for the deaf community
- ⇒ 2025 Author of *Silent Fight* and the Silent Series

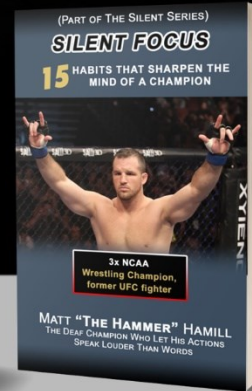
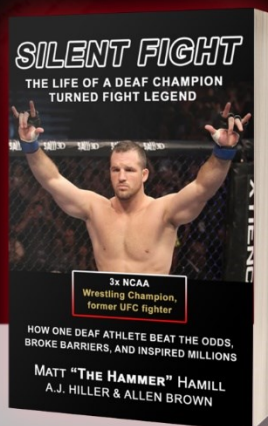
What Matt Is Doing Now

Matt has launched a powerful new body of work called *The Silent Series*—a growing collection of motivational and mindset-based books designed to inspire the next generation of athletes, overcomers, and underdogs.

The first release, *Silent Fight*, tells the true story of Matt's journey from a bullied deaf kid to NCAA champion and UFC contender. The next title, *Silent Power*, is a 31-day affirmation and mindset workbook drawn directly from Matt's personal philosophy and fight-tested discipline.

Through this series, Matt is offering readers—especially young athletes and those facing adversity—life lessons rooted in grit, purpose, and power through silence. His goal is to show others that being different isn't a weakness... it's an edge.

More titles are coming soon, each one capturing a different part of Matt's journey, from mental toughness and comeback strategies to leadership, faith, and legacy.



CAREER HIGHLIGHTS & TIMELINE

Wrestling Legacy

- ⇒ 1997–2000 – Becomes a 3x NCAA Division III National Champion at Rochester Institute of Technology (RIT)
- ⇒ 1999 – Named NCAA Outstanding Wrestler of the Year
- ⇒ RIT Hall of Fame Inductee – His name appears three times on the walls of the wrestling facility

UFC Career

- ⇒ 2006 – Selected as a contestant on The Ultimate Fighter (Season 3)
- ⇒ 2006–2013 – Competes in the UFC light heavyweight division, gaining global recognition
Notable Wins: Tito Ortiz, Mark Munoz, Keith Jardine
- ⇒ 2009 – Wins Knockout of the Night vs. Munoz
- ⇒ 2009 – Named UFC Fan Favorite, especially among the deaf community
- ⇒ 2009 – Earns historic win over Jon Jones via disqualification (illegal elbows)

Media & Film

- ⇒ 2010 – Becomes the subject of the feature film The Hammer
- ⇒ 2011–Present – Public speaker and advocate for the deaf and disabled athlete communities
- ⇒ 2025 – Releases his official autobiography Silent Fight
- ⇒ 2025 – Launches The Silent Series, a motivational book line for athletes, fighters, and overcomers

Speaking & Advocacy

- ⇒ Keynote speaker at universities, schools for the deaf, and sports leadership events
- ⇒ Advocates for inclusion, disability empowerment, and mental toughness
- ⇒ Uses his platform to encourage young athletes to turn adversity into advantage



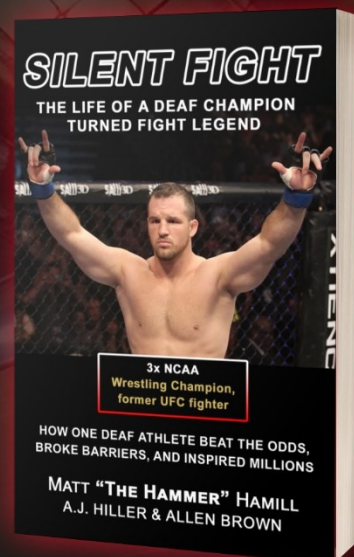
Matt Hamill

MATTTHEHAMMER.COM

BOOK AVAILABLE: SILENT FIGHT

About the Book

Silent Fight is the raw, powerful life story of Matt “The Hammer” Hamill—a boy born without hearing who defied the odds to become a 3x NCAA Wrestling Champion and trailblazing UFC fighter. This is more than a sports biography. It’s a story of pain, grit, isolation, breakthrough, and faith. From childhood bullies to the bright lights of the Octagon, Matt shows readers what it means to fight through silence and come out victorious. This book pulls back the curtain on the parts the movie The Hammer didn’t cover—and lets Matt finally tell his story in his own words.



Key Themes:

- ⇒ Deaf culture, adversity, and perseverance
- ⇒ Wrestling and MMA insights
- ⇒ Family, fatherhood, and mentorship
- ⇒ Mental toughness and mindset
- ⇒ Motivation for athletes, parents, and educators

Bonus for Pre-Orders Before June 17, 2025

Includes **FREE** instant access to:

Silent Strength – A 31-day affirmation and mindset workbook based on Matt’s personal routines and principles.

Book Specs

Title: Silent Fight: The Life of a Deaf Champion Turned Fight Legend

Authors: Matt Hamill, Allen Brown, AJ Hiller

Publisher: Build Our Kingdom Publishing

Format: Paperback + Digital

Length: Approx. 200 pages

ISBN: 978-1-964203-31-7

Available At:

MattTheHammer.com (Official Pre-Order Site)

Amazon, Barnes & Noble, IngramSpark



SILENT SERIES: EXPANDING THE MESSAGE

Following the release of Silent Fight, **Matt “The Hammer” Hamill** has launched a powerful companion series of books aimed at helping others build the same discipline, focus, and inner strength that carried him to victory in life and sport. Each book in The Silent Series is designed to empower athletes, students, leaders, and anyone fighting unseen battles—through mindset, reflection, and lived experience.



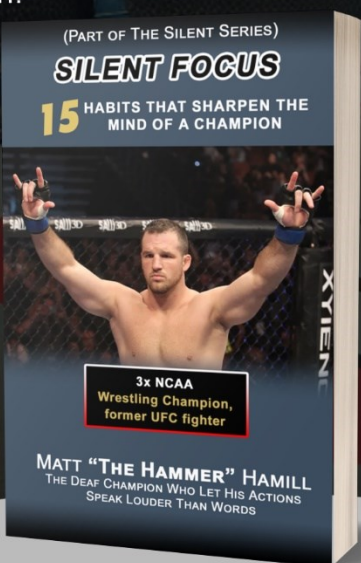
31 Affirmations That Built a Champion

A daily mindset workbook filled with personal affirmations, each paired with insights from Matt’s life and prompts to help readers build inner confidence and strength.



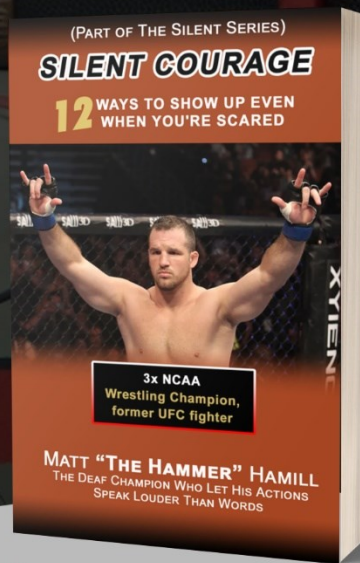
12 Lessons That Set Champions Apart

A high-performance guide to the habits and mental disciplines Matt used to rise from underestimated underdog to national champion and UFC competitor.



15 Habits That Sharpen The Mind of a Champion

A blueprint for mastering the mind. Matt shares the tools he used to train without distraction, lock in on goals, and build elite-level concentration—even in silence.



12 Ways to Show Up Even When You're Scared

A collection of true stories where Matt had to act boldly—whether standing up for himself, representing the deaf community, or stepping into the unknown.

INTERVIEW QUESTIONS & PODCAST TOPICS

Suggested Interview Questions:

1. What was it like growing up in a world where you couldn't hear anything? How did that shape your toughness?
2. How did you first get introduced to wrestling—and what made you stick with it despite the challenges?
3. What's one moment from your childhood that most people wouldn't believe shaped you as a fighter?
4. You've said you feel the crowd through vibrations. Can you describe what it feels like to fight in silence?
5. You won against Jon Jones, one of the greatest fighters in UFC history. What was really going through your mind in that fight?
6. How does being deaf give you an advantage in some areas people don't expect?
7. What lessons from wrestling still guide your life outside the cage?
8. What part of The Hammer movie did they get wrong—or leave out—that really matters to you?
9. Tell us about the Silent Series. Why did you decide to write books now, and who are they for?
10. What would you say to a young person who feels overlooked, unheard, or underestimated?

Podcast Segment Ideas:

- “Fighting Without Sound” – Life as a deaf athlete in a hearing world
- “The Hammer Mindset” – Discipline, visualization, and controlling what you can
- “What You Can't Hear Can't Stop You” – Overcoming internal and external noise
- “Beyond the Cage” – Life lessons from wrestling, MMA, and adversity
- “The Deaf Champion's Code” – Matt's rules for life, grit, and impact



OFFICIAL PRESS RELEASE

FOR IMMEDIATE RELEASE

Deaf UFC Legend Matt “The Hammer” Hamill Releases His Untold Story in Powerful New Book, Silent Fight

Loveland, Ohio— May 27 2025— Matt “The Hammer” Hamill, the first deaf athlete to compete in the UFC and a 3x NCAA wrestling champion, has released his long-awaited autobiography, Silent Fight: The Life of a Deaf Champion Turned Wrestling Legend. More than a sports story, Silent Fight is a raw, emotional, and inspiring look at the life of a man who defied expectations at every turn—and made history in the process.

Born profoundly deaf and often misunderstood, Hamill faced bullying, isolation, and communication barriers growing up. But through wrestling, he found focus, discipline, and a path to greatness. After dominating college wrestling, Hamill broke into professional MMA through The Ultimate Fighter and went on to defeat some of the top names in the UFC—becoming a symbol of courage and mental toughness around the world.

“This book is my truth,” says Hamill. “The movie (The Hammer) showed a piece of my journey, but Silent Fight gives the whole picture—everything I lived, learned, fought through, and believe in.”

More Than a Memoir — The Start of a Movement

Silent Fight also marks the launch of The Silent Series, a growing lineup of motivational books authored and co-created by Hamill to help young athletes, fighters, and underdogs build strength, purpose, and resilience. The first bonus release, Silent Strength, is a 31-day affirmation and mindset workbook based on Hamill’s personal principles and routines.

Readers who pre-order the book at www.MattTheHammer.com will receive Silent Strength as a free bonus.

About Matt Hamill

Matt Hamill is a decorated wrestler, MMA fighter, motivational speaker, and advocate for the deaf community. He is the first deaf athlete to compete in the UFC, a 3x NCAA National Champion, and the subject of the 2010 feature film The Hammer. He now travels the country sharing his story and empowering others to turn adversity into their greatest strength.



CONNECT WITH MATT "THE HAMMER"

Connect:

Matt's powerful story continues to inspire thousands around the world through his active social media presence, where fans follow his journey, support his projects, and engage with his messages of perseverance, purpose, and silent strength.

Social Media Reach

Facebook Fan Page

Facebook.com/HammerHamill

56,000+ Followers

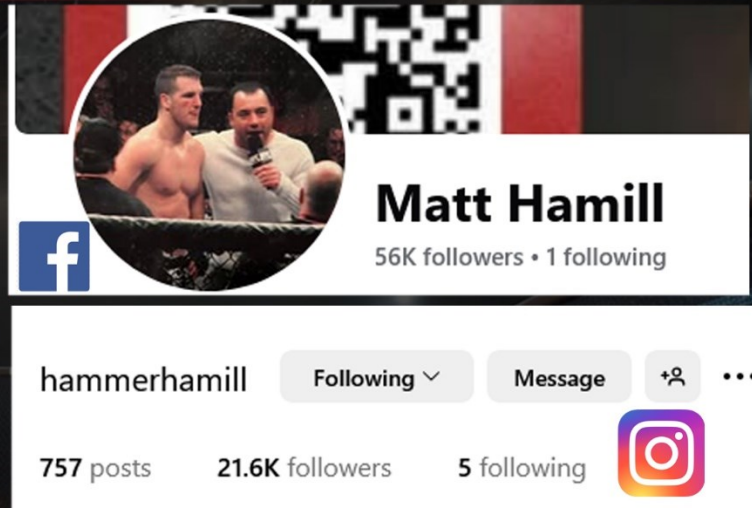
Engaged fanbase of wrestling & MMA enthusiasts, deaf community members, and motivational supporters

Instagram

Instagram.com/HammerHamill

21,000+ Followers

Authentic behind-the-scenes content, motivational posts, and fan engagement



Booking & Media Inquiries

For interviews, speaking engagements, podcast appearances, or review copies of Silent Fight, please contact:

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www.MattTheHammer.com

